



# Aaron Ling

UX designer / front-end developer  
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## Social Profiles

[Aaronnathanling.com](http://Aaronnathanling.com)  
[Linkedin.com/in/aaron-nathan-ling/](https://www.linkedin.com/in/aaron-nathan-ling/)

## Skills

User Experience Design  
User Experience Research  
Front-end Web Development  
Digital Marketing  
Digital Design  
Print Design

## Softwares

Adobe Creative Suite

- Dreamweaver
- Illustrator
- InDesign
- Photoshop
- Lightroom
- After Effects
- Animate

Sketch  
Axure  
Google Web Designer  
Keynote  
Powerpoint

## Profile

Aspiring UX designer with 11 years experience in visual design and front-end development. Feel free to reach out to me if you would like to chat more.  
<https://medium.com/@aaronnathanling>

## Employment History

### Creative Services Manager (Digital Communications) at National University of Singapore, Singapore

March 2016 – August 2018

Strategic and Branding Team

- Involved in the branding of NUS identity
- Conceptualising and designing of concepts for NUS publicity campaigns
- Collaborated with the Events Team with designs in various events
- Executed digital marketing ideas and concepts with Digital Communications and Social Media Team
- Collaborated with a team of 3 developers to work on NUS corporate website from UI to development
- Effectively managing multiple projects with vendors for various projects
- Provided assistant in event photography coverage.

### Art Director at ThatFullStop LLP, Singapore

January 2010 – March 2017

- Designed and developed 8 Wordpress websites
- Worked with Creative Agencies in developing responsive design websites
- Art directed photoshoots
- Involved in pitch work
- Regular maintenance and updates for various client's account
- Worked on various print collaterals

Projects Clients: Hilton, Crafholic (Singapore), Nitto Denko Singapore, Catalyst, Plum Ideas

### Web Designer at City Harvest Church, Singapore

June 2009 – March 2016

- Involved in the digital branding of CHC
- Designed 7 websites using Wordpress system
- Designed and development of HTML 5 microsities
- Did weekly updates and security patches on websites on a regular basis
- Laying of stories for CityNews publications
- Piloted the first CHC iOS app in 2011
- Project managed in the redesign of iOS and Android app in 2013
- Involved in the planning and executing of Social Media strategy
- Worked with the IT team to do live streaming on weekend services
- Provided assistant in event photography coverage.

## Creative Designer at Curiosity Advertising Pte Ltd, Singapore

March 2009 – May 2009

- Worked with the Creative Team in art directing
- Involved in advertising pitch work
- Designed both online and print media

## Freelance Art Director at Tribal DDB, Singapore

October 2008 – February 2009

- Worked with the Digital Team in art directing
- Involved in advertising pitch work
- Regular maintenance and updates for various client's account

**Projects Clients:** Uniqlo, Health Promotion Board, MacDonalds, G2000

## Web Designer at ShareInvestor Pte Ltd, Singapore

November 2006 – June 2007

- Designed and developed 10 websites for clients
- Handled in-house advertising and collaterals
- Regular maintenance and updates for various client's account

## Web Programmer at NCS Group, Singapore

July 2002 – December 2002

**Intern**

- Management of J2EE website and database system
- Involved in changing of system softwares in National Institute of Education (NIE)

## Education

Certificate in User Experience, General Assembly, Singapore

August 2018 – October 2018

Bachelor in Communication Design, SIM-RMIT, Singapore

July 2007 – June 2008

Diploma in Internet Computing, Temasek Polytechnic, Singapore

July 2000 – June 2003